

SETTING EFFECTIVE OKRs IN YOUR BUSINESS LIKE GOOGLE



Implementing OKRs in business is not as simple as you think. John Doerr's success mantra to set OKRs at Google paved the way for most goal-setting processes.

Here are the tips on setting successful OKRs like Google:



1

Set stretch goals to encourage teams to achieve higher levels of competence

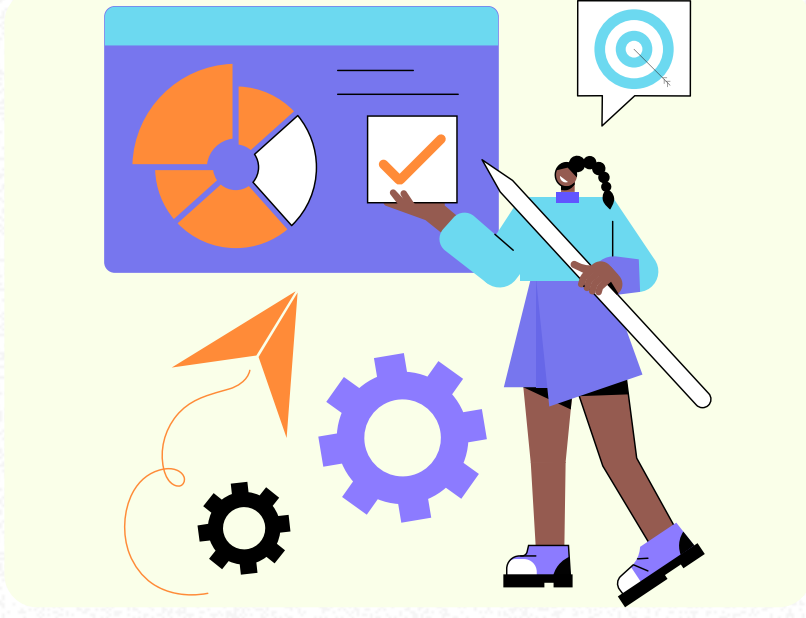
2

Help leaders understand the need for team collaboration to achieve improved results



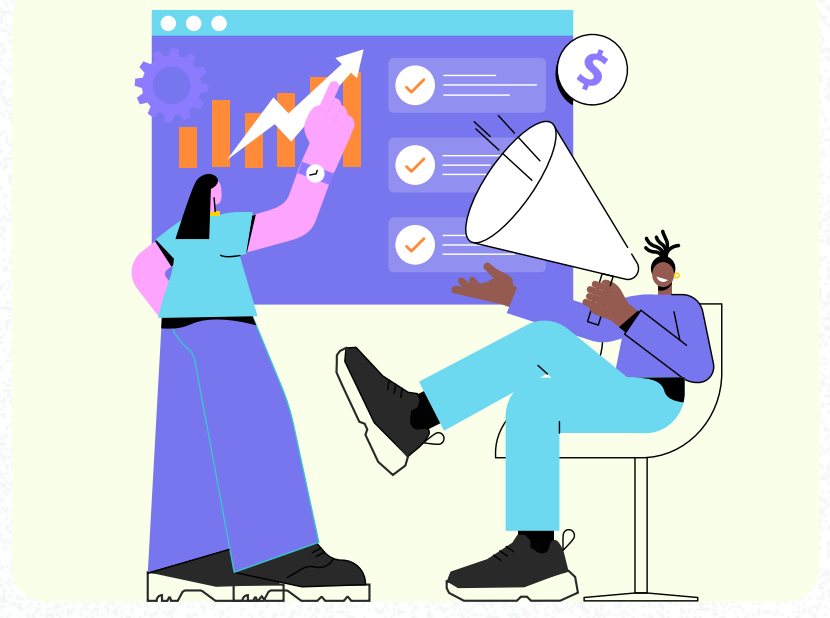
3

Ensure key results encompass all the outcomes needed to complete an objective



4

Track quarterly OKR progress and analyze employee contributions to the business success



5

Conduct frequent check-ins to create engagement and set focus on changing priorities



By implementing OKRs at different levels and aligning everyone towards the company's overall vision and goal, organizations can lay a strong foundation like Google to build teams that are more focused, motivated, and productive.

Are you adopting OKRs for the first time in your business? Talk to our **OKR experts** who can help you with the successful OKR framework implementation to unlock business success.